



GSE

GUIDE
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EUROPE

SPONSORSHIP OPTIONS

Bridging the Gap

Lösungen für die Zukunft



11 - 13 MAY 2026



Hilton Mainz



Bridging the Gap

Lösungen für die Zukunft

The GSE DACH Annual Conference 2026 offers a unique platform for personal networking and professional exchange.

In addition to the **two-day DACH Annual Conference**, **five GSE Working Groups** will meet in Mainz, including:

- [Application Development Languages \(ADL\)](#)
- [Information Security Management \(ISM\)](#)
- [z/OS – Core Operating System IBM Mainframe](#)

Furthermore, members of the European Working Groups will also participate – among them the newly established [European AI Working Group](#) as well as the [Enterprise Modernization for z/OS Working Group](#).

Meet leading experts and experience inspiring customer presentations.

As a **sponsor**, you benefit from **exclusive visibility and direct access** to your target audience: from keynote slots and demo booths to innovative add-on sponsorships.

Take advantage of this unique opportunity to position your company as a strong partner in enterprise IT, showcase innovations, and shape the future together with GSE!

Interested?

Contact us. We are at your disposal!

Sponsorship Opportunities

(Only 3 packages available! Choice of presentation day and slot is possible)

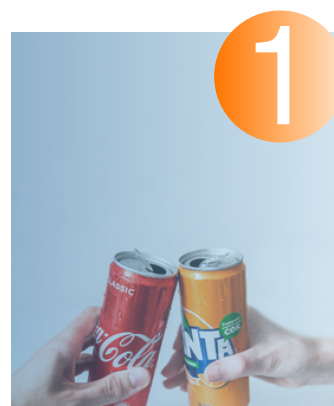
Sponsorship	Exhibitor	Gold Sponsor	Platinum Sponsor
Package price (excl. VAT) – for GSE Members	5.900€	9.600€	15.000€
Package price (excl. VAT) – for Non-GSE Members	7.600€	12.400€	19.500€
Keynote Slot On day 1 or 2 of the conference (30 minutes)		✓	✓
Possibility for a Hands-On Workshop on Wednesday			✓
Conference Tickets for your Team/Employees 2x – without hotel accommodation			✓
Conference Tickets for your End Customers 2x – without hotel accommodation	✓	✓	✓
Professional Demo Booth (Monday – Wednesday) Incl. Back panel with company logo print, 1x screen, 1x source notebook with current MS Office Prof., 1x lead scanner, 1x roll container and 2x bar stools	✓	✓	✓
Short Company Presentation During the guided tour in the exhibition area on Monday	✓	✓	✓
Digital Contest / Prize Draw Attendees use their smartphones to explore the exhibition area, scanning QR codes at each exhibitor booth. Attendees who visited all booths participate at a prize draw.	✓	✓	✓
Company Logo on Online Conference Brochure		✓	✓
Marketing on the Event Website Logo und Company Profile	✓	✓	✓
Marketing on GSE Social Media Platforms Post on LinkedIn, Facebook and Twitter (X)	✓	✓	✓
Exclusive Video Interview for Social Media Professionally recorded video interview during the conference – perfect for sharing on LinkedIn, your website, or other social media channels			✓

Add-On Sponsorship Option

WITH a Sponsorship Package – first come, first served

Soft drinks-Table for all participants	
Price (excl. VAT) – for GSE Members	3.000€
Price (excl. VAT) – for Non-GSE Members	4.000€

Treat your guests to refreshing soft drinks (e.g. Coke, Fanta, Lemonade) – not included in the conference package, but showcased with a personalized table sign featuring your company logo.



Claw Machine	
Price (excl. VAT) – for GSE Members	3.000€*
Price (excl. VAT) – for Non-GSE Members	4.000€*

The claw machine grabs everyone's attention – with flashing lights, thrilling action, and fantastic prizes. Whether it's cool giveaways or exclusive prizes: here, everyone becomes a treasure hunter! The fun of the game sparks conversation, increases dwell time, and creates excitement.

*Price with branding (excluding print files) and without prize items.



Digital Air Hockey Game	
Price (excl. VAT) – for GSE Members	4.000€
Price (excl. VAT) – for Non-GSE Members	5.000€

The digital touchtable with air hockey game provides fast-paced duels, smiling faces, and captivated looks – right in the middle of the event action.

While visitors engage in exciting matches, sponsor branding is prominently visible on the playing field and closely linked to the player experience. Perfect for a modern, dynamic brand presence that not only stands out but also excites. An interactive highlight that's fun, connects people – and leaves a lasting impression of the sponsor.



Digital Badge for Conference Participation (issued by Credly by Pearson)	
Price (excl. VAT) – for GSE Members	6.000€
Price (excl. VAT) – for Non-GSE Members	7.000€

Give participants a powerful way to showcase their learning success – and place your brand right at the heart of their professional recognition. The digital certificate, including your logo, can easily be shared on platforms like LinkedIn, reaching a wide audience of peers, professionals, and decision-makers. A lasting brand presence that reinforces your company's commitment to innovation, education, and industry development.



Add-On Sponsorship Option

WITHOUT a Sponsorship Package – first come, first served

Soft drinks-Table for all participants	
Price (excl. VAT) – for GSE Members	4.000€
Price (excl. VAT) – for Non-GSE Members	5.000€

Treat your guests to refreshing soft drinks (e.g. Coke, Fanta, Lemonade) – not included in the conference package, but showcased with a personalized table sign featuring your company logo.



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