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**Where
Legacy
Meets
Intelligence**

Mainframe • AI • Next-Gen IT



26. – 29. April | Hilton Heidelberg

Where Legacy Meets Intelligence

Mainframe • AI • Next-Gen IT

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The GSE Annual Conference 2027 offers a unique platform for professional exchange, networking, and dialogue on current developments and future topics in Enterprise IT.

Under the motto "Where Legacy Meets Intelligence – Mainframe, AI & Next-Gen IT", the event brings together established mainframe technologies, Artificial Intelligence, and the next generation of Enterprise IT. From 26 to 29 April 2027, experts, user companies, technology providers, and members of the GSE Community will come together at the Hilton Heidelberg.

The German-language Annual Conference on 26 April and the morning of 27 April provides a platform for keynotes, technical presentations, and discussions on current trends, technologies, and practical solutions. From Tuesday afternoon onwards, the GSE Working Groups will continue the program with technical sessions. In addition, two European Working Groups will hold their meetings in Heidelberg.

As a sponsor, you benefit from exclusive visibility and direct access to your target audience. Whether through a keynote, exhibition space, hands-on session, or one of our individual add-on sponsorships, we offer various opportunities to effectively integrate your company and solutions into the event program.

Take advantage of the GSE Annual Conference 2027 to showcase your expertise, build new connections, and help shape the future of Enterprise IT together with the GSE Community!



Interested? Contact us. We are at your disposal!



Sponsorship Options

Sponsorship packages are available in limited numbers!



Sponsorship	Exhibitor	Gold Sponsor	Platinum Sponsor
Package price (excl. VAT) – for GSE Members	4.900€	7.900€	11.900€
Package price (excl. VAT) – for Non-GSE Members	5.900€	8.900€	12.900€
Keynote Slot On day 1 or 2 of the conference (30 minutes)		✓	✓
Possibility for a Hands-On Workshop on Thursday afternoon			✓
Conference Tickets for your Team/Employees 2x – without hotel accommodation			✓
Conference Tickets for your End Customers 2x – without hotel accommodation	✓	✓	✓
Conference Ticket for an End Customer, who is giving a presentation at the GSE Annual Conference 2027 1x – with 1x hotel accommodation	✓	✓	✓
Demo Table (Monday – Wednesday) Incl. 1x screen and 2x chairs	✓	✓	✓
Elevator Pitch during the opening session on Monday	✓	✓	✓
Company Logo on Online Conference Brochure		✓	✓
Marketing on the Event Website Logo and Company Profile	✓	✓	✓
Marketing on GSE Social Media Channels Post on LinkedIn, Facebook and Twitter (X)	✓	✓	✓
Exclusive Video Interview for Social Media Professionally recorded video interview during the conference – perfect for sharing on LinkedIn, your website, or other social media channels			✓

(Only 2 packages available! Choice of presentation day and slot is possible)



Add-On Sponsorship Options

1 Refrigerators with Soft Drinks throughout the Conference

Price (excl. VAT) – GSE Members	4.800€
Price (excl. VAT) – Non – GSE Members	5.800€

Keep your guests refreshed: Soft drinks (e.g. Coca-Cola, Fanta, lemonade) for conference participants, with a personalized tabletop display featuring your company logo on each refrigerator.



2 Digital Badge for Conference Participation (issued by Credly by Pearson)

Price (excl. VAT) – GSE Members	4.800€
Price (excl. VAT) – Non – GSE Members	5.800€

Make participant's learning achievements visible – and showcase your brand at the same time. The digital badge featuring your company logo can be shared directly on LinkedIn and other professional networks.

This extends the visibility of your sponsorship beyond the conference and helps you reach a relevant professional audience. A modern way to demonstrate your commitment to innovation, professional development and the future of the enterprise IT.



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